

## Tourism Advisory Panel (TAP) – Meeting Agenda

**Held on Monday, February 24<sup>th</sup>, 2025 at 2:30 PM**

In person at the Lou Jeffries Arena – 600 King Street East, Gananoque\*

1.	<b>Call Meeting to Order – Chair called meeting to order at 2:08pm</b>	
2.	<b>Closed Meeting – Moved into closed session at 2:09pm</b>	
3.	<input checked="" type="checkbox"/> <b>A Position, Plan, Procedure, Criteria or Instruction to be Applied to any Negotiations Carried On or to be Carried on by or on Behalf of the Municipality or Local Board</b> <ul style="list-style-type: none"> <li>• One (1) Item</li> </ul>	
	<b>MATTAP Motion #2025-01 – Move into Closed Session</b>  <b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Graeme Brown  BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL MOVE INTO CLOSED SESSION ON MONDAY, FEBRUARY 234, 2025. <div style="text-align: right;"><b>CARRIED</b></div>	
	<b>Reporting Out of Closed Session – Moved out of closed session at 2:45pm</b>  <b>MATTAP Motion #2025-03 – Move out of Closed Session</b>  <b>Moved by:</b> David Osmond <b>Seconded by:</b> Brett Christopher  BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL MOVES OUT OF CLOSED SESSION ON MONDAY, FEBRUARY 234, 2025. <div style="text-align: right;"><b>CARRIED</b></div>	
4.	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b>	<b>NONE</b>
5.	<b>Approval of Minutes – December 2, 2024</b>	
	<b>MATTAP Motion #2025-04 – Approval of Minutes</b>  <b>Moved by:</b> Graeme Brown <b>Seconded by:</b> Brett Christopher	

	BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE DECEMBER 2, 2024 TOURISM ADVISORY PANEL MEETING.  <b>CARRIED</b>	
6.	<b>Public Question/Comment</b> (Only Addressing Reports on the Agenda)	<b>NONE</b>
7.	<b>Disclosure of Additional Items</b> <ul style="list-style-type: none"> <li>2025 YEAR END TAP REPORT</li> </ul>	
8.	<b>Delegations</b> <ol style="list-style-type: none"> <li>Tourism Advisory Panel Funding for Specific Events – Mayor Beddows               <ol style="list-style-type: none"> <li>Mayor Beddows discussed the cost of clean-up after events, for example garbage pick-up and washroom cleaning and wanted to discuss TAP paying for these kinds of services.</li> <li>The panel discussed and did not wish to pursue the matter further at this time, more data would be needed.</li> </ol> </li> </ol>	
9.	<b>Presentations by Staff (Others)</b>	<b>NONE</b>
10.	<b>Correspondence</b>	<b>NONE</b>
11.	<b>Municipal Accommodation Tax</b> <ol style="list-style-type: none"> <li>MATTAX Statement               <ul style="list-style-type: none"> <li>That panel reviewed the statement</li> </ul> </li> <li>Reserve Balance               <ul style="list-style-type: none"> <li>That panel reviewed the statement</li> </ul> </li> </ol>	
12.	<b>New Business – TAP Applications</b>  Rotary Club of Gananoque – Ribfest  <b>MATTAP Motion #2025-05 – Rotary Club of Gananoque – Ribfest Application</b>  <b>Moved by:</b> Brett Christopher <b>Seconded by:</b> Dave Osmond  BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE ROTARY CLUB OF GANANOQUE - RIBFEST, IN THE AMOUNT OF <b>\$13,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. <b>CARRIED</b>	
	<b>National Theatre School DramaFest</b>	
	<b>MATTAP Motion #2025-06 – National Theatre School - DramaFest</b>  <b>Moved by:</b> John Beddows <b>Seconded by:</b> Peter Sweet	

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES  
ACCEPST THE APPLICATION FROM THE NATIONAL THEATRE SCHOOL -  
DRAMAFEST, REGARDING THE MOTION #2024-20 **\$20,000** WILL BE ISSUED

**CARRIED**

**Ontario Guild of Town Criers**

**MATTAP Motion #2025-07 – Ontario Guild of Town Criers**

**Moved by:** John Beddows **Seconded by:** Dave Osmond

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES  
THE REQUEST FOR FUNDING FROM THE ONTARIO GUILD OF TOWN  
CRIERS, IN THE AMOUNT OF **\$8950** SUBJECT TO ALL REQUIRED  
DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND  
FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

**CARRIED**

**Art Festival & Weekly Craft Market (2 separate applications)**

**MATTAP Motion #2025-08 – Thistle House-Art Market**

**Moved by:** Brett Christopher **Seconded by:** Dave Osmond

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES  
THE REQUEST FOR FUNDING FROM THE THISTLE HOUSE-ART MARKET,  
IN THE AMOUNT OF **\$3500** SUBJECT TO ALL REQUIRED DOCUMENTS  
RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY  
BOOKING POLICY AND APPROVALS FROM THE TOWN.

**CARRIED**

**MATTAP Motion #2025-09 – Thistle House-Art Festival**

**Moved by:** John Beddows **Seconded by:** Graeme Brown

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES  
THE REQUEST FOR FUNDING FROM THE THISTLE HOUSE-ART FESTIVAL,  
IN THE AMOUNT OF **\$750** SUBJECT TO ALL REQUIRED DOCUMENTS  
RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY  
BOOKING POLICY AND APPROVALS FROM THE TOWN.

**CARRIED**

**Gananoque Arts Network - Ontario Culture Days**

**MATTAP Motion #2025-10 – Gananoque Arts Network**

	<p><b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Graeme Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE ARTS NETWORK, IN THE AMOUNT OF <b>\$7250</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>Downtown Gananoque BIA</b></p>
	<p><b>MATTAP Motion #2025-10 – Downtown Gananoque BIA</b></p> <p><b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Graeme Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GANANOQUE BIA, IN THE AMOUNT OF <b>\$4000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p>Potential Summer Event – Jay Thompson</p> <ul style="list-style-type: none"> <li>Jay may bring a music event to the panel in the future via a completed application</li> </ul>

**Brett Christopher left the meeting at 3:20pm**

<p><b>13.</b></p>	<p><b>Unfinished Business</b></p> <ol style="list-style-type: none"> <li>Updated application to include multi-year funding potential <ol style="list-style-type: none"> <li>Amanda updated the document and provided the information to the panel</li> </ol> </li> <li>Create final report document <ol style="list-style-type: none"> <li>Will bring a draft to next meeting</li> </ol> </li> <li>Quarterly Event Coordinator for June 2025 meeting <ol style="list-style-type: none"> <li>Jennifer to provide updates on events in Gananoque</li> </ol> </li> <li>TAP Reserves <ol style="list-style-type: none"> <li>John M. to provide update on how reserves can be used.</li> </ol> </li> </ol>
<p><b>14.</b></p>	<p><b>Discussion of Additional Items</b></p> <ul style="list-style-type: none"> <li>Year-end TAP report</li> </ul> <p><b>MATTAP Motion #2025-11 – Gananoque Arts Network</b></p> <p><b>Moved by:</b> John Beddows <b>Seconded by:</b> Graeme Brown</p>

	BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) DIRECTS STAFF TO CREATE A YEAR END (2025) TAP REPORT FOR COUNCIL. <b>CARRIED</b>
<b>15.</b>	<b>Next Regular Meeting – June 16, 2025 at 2:30pm</b>
<b>16.</b>	<b>MATTAP Motion #2025-12 – Motion to Adjourn</b>  <b>Moved by:</b> Peter Sweet  BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON FEBRUARY 24, 2025 at 3:49PM.  <b>CARRIED</b>

<hr/> Matt Harper, Chair	<hr/> Amanda Trafford, Recording Secretary
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